



The New Straits Times
15/08/2009
Page: 9
Business & Finance
Region: Malaysia
Circulation: 139763
Type: Malaysia - English Newspapers
Size: 121.63 sq.cms
Frequency: MTWTFS



WOING THE YOUNG: DiGi Telecommunications Sdn Bhd head of products and segment marketing Albern Murty (back row, third from right) and DiGi segment marketing head Koay Chee Keong (back row, second from right) with some artistes after the launch of DiGi Music Unlimited in Petaling Jaya on Monday. DiGi Music Unlimited is a web and mobile music service, aimed at capturing a bigger share of the youth segment.